Use this imagery whenever possible.

Alabama Lions Sight font type:
Trebuchet MS (bold)

Tagline font type:
Trebuchet MS (regular)

PMS Colors:
Reflex Blue
Gold PMS 103
Logo, Name and Tagline Options

Use this option when using full color or digital to print.

Use this option when printing on a dark background.

Use these options when you are able to print in color.
Logo, Name and Tagline Options (cont’d)

Logo, Name and Tagline

Logo, Name with no tagline

Logo only. No name or tagline
Examples of what NOT to do

Do not stretch or change the shape of the logo

Do not use any other color combination except for the previously mentioned

Do not flip the graphic